PRIVACY POLICY

Introduction
To TIPOGRAFIA MENINI DI ZIRALDO GIANNI & FIGLI S.A.S. your privacy is very important and to protect it at best you will find below all the details on how your personal data will be processed.

In compliance with the obligations deriving from European Regulation for the protection of personal data n. 679/2016, GDPR, this site respects and protects the privacy of visitors and users, putting in place every effort possible and proportionate not to infringe the rights of users.

This Privacy Policy applies only to the online activities of this site and is valid for visitors and/or users of the site. It does not apply to information collected through other communication channels. The purpose of the Privacy Policy is to guarantee maximum transparency regarding the information that the site collects and how it is used.

The Data Controller
The Data Controller is TIPOGRAFIA MENINI DI ZIRALDO GIANNI & FIGLI S.A.S. (P.IVA 00078770930), with registered office at Spilimbergo (PN), Zona Industriale, D 51, CAP 33097 – ITALY, pec: tipografiamenini@legalmail.it.

Place of data processing
The data collected by the site are processed in the offices of TIPOGRAFIA MENINI DI ZIRALDO GIANNI & FIGLI S.A.S. and at the web datacenter that hosts the website and are only handled by technical staff in charge of processing or by persons in charge of occasional maintenance operations (site developers and/or technicians).

No data deriving from the web service is communicated or disclosed except in cases expressly provided by law.

The personal data provided by users are used only to perform the service requested and expressed in the purposes of processing and are disclosed to third parties only if this is necessary for that purpose.

Types of data processed

Navigation/Browsing data
The personal data of the user collected during navigation may be processed by automated tools.

The information collected could be the following:

- internet protocol address (IP);
- type of browser and device parameters used to connect to the site;
- name of the internet service provider (ISP);
- date and time of visit;
- web page of origin of the visitor (referral) and exit page;
- number of clicks;
- information on downloads of documentation from the website.

The above information is processed in an automated form and collected in an exclusively aggregated form in order to verify the correct functioning of the site, to improve the relevance of the results provided, to obtain anonymous statistical information on the use of the site and for security reasons.

For security purposes (spam filters, firewalls, virus detection), the automatically recorded data may eventually include data such as the IP address, which could be used, in compliance with the laws in force, in
order to block attempts to damage the site itself or to damage other users, or in any case harmful activities or constituting a crime. Such data are never used for the identification or profiling of the user, but only for the protection of the site and its users.

The data used for security purposes are kept for 7 days.
The data used for statistical purposes are stored for unlimited time.

Data provided voluntarily by the user
TIPOGRAFIA MENINI DI ZIRALDO GIANNI & FIGLI S.A.S. collects some personal data from users, such as the name, surname, email address and other personal data provided voluntarily by the user during the registration phase and/or by requesting information and/or via email and/or registering to the newsletter system.
The sending of this data takes place on an optional, explicit and voluntary basis, and involves the subsequent acquisition of the sender’s email address, necessary to respond to requests, as well as any other personal data entered for the purposes of the service.
Personal data relating to religion, state of health, ethnicity or sexual orientation and or, in general special categories of data (as per articles 9 and 10 of the European Regulation n. 679/2016, GDPR) will never be requested and/or collected.

Optional provision of data and right to be forgotten
This website processes data based on informed consent.
With the use or consultation of this site visitors and users explicitly approve this Privacy Policy and consent to the processing of their personal data in relation to the methods and purposes described below, including any disclosure to third parties if necessary for the provision of a service.
The provision of data and therefore consent to the collection and processing of data is optional. The user may deny consent and may revoke at any time a consent already provided in the following ways:

- In the case of data collected through electronic correspondence generated by a contact form it will be necessary to send a registered letter (to: TIPOGRAFIA MENINI DI ZIRALDO GIANNI & FIGLI S.A.S., Zona Industriale, D 51 CAP 33097 SPILIMBERGO – ITALY) requesting the explicit deletion of your data.
- It is not possible to request the cancellation of browsing data collected anonymously as it is impossible to accurately trace the user to which they are associated (they are not considered "personal data").

Denying consent may make it impossible to provide certain services and the browsing experience on the site you are used to may be compromised.

Method of processing
Personal data are processed with automated tools for the time strictly necessary to achieve the purposes for which they were collected.
Specific security measures are observed to prevent data loss and/or illicit and/or incorrect use and unauthorized access. However, there is always a slight risk that an unauthorized third party intercepts Internet transmission, which means that someone might find a way to circumvent our security systems. We therefore warn you to exercise caution when transmitting Personal Data via the Internet, particularly when it comes to financial information. TIPOGRAFIA MENINI DI ZIRALDO GIANNI & FIGLI S.A.S. is unable to
guarantee that unauthorized third parties will not gain access to your Personal Data, therefore, if you enter Personal Data on our site, you must weigh benefits and risks.

In addition to the owner, in some cases, categories of employees involved in the organization of the site (administrative, commercial, marketing, legal, system administrators) or external subjects (as suppliers of third-party technical services, postal couriers, hosting providers, IT companies, communication agencies) may have access to the data.

Transfer of data to non-EU countries

This site may share some of the data collected with services located outside the European Union area. In particular with Google, Facebook and Microsoft (LinkedIn) through social plugins and the Google Analytics service. The transfer is authorized on the basis of specific decisions of the European Union and the Guarantor for the protection of personal data, in particular the decision 1250/2016 (Privacy Shield), for which no further consent is required. The companies mentioned above guarantee their adherence to the Privacy Shield.

Rights of the interested parties

Pursuant to European Regulation n. 679/2016 (GDPR) and national legislation, the user can, in accordance with the procedures and within the limits established by current legislation, exercise the following rights:

- request confirmation of the existence of personal data concerning him/her (right of access);
- to know its origin;
- receive intelligible communication of it;
- to receive information about the logic, the methods and the purposes of the processing;
- request the updating, rectification, integration, cancellation, transformation into anonymous form, blocking of data processed in violation of the law, including those no longer necessary for the pursuit of the purposes for which they were collected;
- in cases of consent-based processing to receive, at the sole cost of the support, its data provided to the holder, in a structured and readable form by a data processor and in a format commonly used by an electronic device;
- the right to lodge a complaint with the Supervisory Authority (by sending a registered letter to Piazza di Monte Citorio n. 121 00186 Roma, also by e-mail: garante@gpdp.it, or certified e-mail: protocollo@pec.gpdp.it, when you believe that TIPOGRAFIA MENINI DI ZIRALDO GIANNI & FIGLI S.A.S. has infringed the rights recognized by applicable data protection regulations). Any information about complaining are available on the Italian Data Protection Agency’s Website: www.garanteprivacy.it;
- as well as, more generally, exercise all the rights that are recognized by the current provisions of the law.